

MAXIMIZING YOUR CONVENTION EXPERIENCE:



BEFORE - DURING - AFTER



Maximizing Your International Convention Experience:

By following this comprehensive guide, meticulously designed to optimize your experience at this year's highly anticipated PlanNet Marketing business convention, you will undoubtedly be well-prepared to extract every ounce of value from this extraordinary event. Picture it as not just a conventional gathering, but rather a global family reunion, where you'll forge authentic and lasting connections with diverse attendees hailing from all corners of the world.



Before:

- Preparation:** Approach the convention with a spirit of expectation. Identify what you want to achieve and come prepared with questions to seek answers during the event.
- Mental Preparation:** Get excited and have high expectations. Understand that it's a business convention, so maintain a professional attitude.
- Dress Code:** Dress business or business casual. Dress comfortably as it will be a long weekend with plenty of walking.
- Pack Accordingly:** Lay out your clothes, bring comfortable shoes (especially for ladies), and consider packing a light jacket, sweater, or scarf in case you get cold.
- Finish Strong:** Make sure you've worked towards your goals leading up to the convention. Focus on helping your team members achieve their goals too.
- Review the Schedule:** Discuss the class schedule with your success coach to determine which trainings you should attend.
Prepare Questions: Think about what you want to ask certain leaders when you meet them.
- Bring Business Essentials:** Don't forget your PlanNet Marketing business cards. Bring a journal and pens to take notes. Bring a camera and a portable phone charger to take pictures and videos.
- Coordinate with Teammates:** Contact your teammates who are attending the convention and plan to meet up with them.
- Stay Organized:** Bring a calendar to record important events for the coming year.

During:

- Register Early:** Head to the registration table and register for the convention, and also map out the classes you plan to attend.
Plan Your Weekend: Make it a working weekend by attending all the events and classes you qualify for.
- Network and Be Present:** Bring your business cards and be intentional about networking with others.
- Plan Meals:** Familiarize yourself with the locations and hours of various restaurants to ensure you don't miss any meals. Bring small snacks to hold you over.
- Arrive Early:** Get to sessions and classes early to secure good seating, as some may fill up quickly.
- Stay Focused:** Avoid distractions and stay present during the convention. Don't get sidetracked by unrelated side sessions.
- Stay Connected:** Communicate and meet up with your team members regularly during the convention. Take advantage of meeting team members you do not know. Network with others you aren't familiar with.
- Take Notes:** Review information from classes and share notes with your team.
- Prepare Questions:** Have thoughtful questions ready for top leadership to learn from their experiences.
- Meet with Success Coach:** Have strategy sessions with your team and set aggressive goals for what you'll achieve after the convention.
- Capture Moments:** Take lots of pictures and reels and be intentional with your social media posting. Bring backup charger/batteries for cameras and cellphones.
- Be Prepared for Opportunities:** Keep some extra cash on hand to take advantage of early bird ticket sales for the next convention.

After:

- Plan and Review:** Use the information from the conference to strategize for the future.
- Set Goals:** Plan your work and set aggressive goals for your post-convention actions.
- Schedule Events:** Organize travel parties, exposures, presentations, and attend events to expand your network.
- Review and Implement:** Review your notes, actions, and activity from the convention, and put the lessons into practice.
- Update Your Prospect List:** Redo your list of prospects to include new contacts made during the convention.
- Review Your Calendar:** Make sure you have a clear plan for the coming year.
Commitment to Consistency: Recommit yourself to being consistent in your efforts.
- Build from Event to Event:** Use the convention as a stepping stone for your growth and development.
- Share Your Experience with Your Team:** Share what you learned and took away from the weekend.
- Post your Pictures and Videos:** Share your content on Whova, Facebook, Instagram, Tik-Tok, and other platforms you use.

