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GOING LIVE CO POSTING WITH A PURPOSE









As you are preparing for PlanNet Marketing Convention take time to create content on PURPOSE. Social Media Is powerful, but imagine you planning out your content.

Connect with your audience. Show your passion. Convey a Message.

Introduce yourself, Give it an engaging Title, Keep it fun, Lively, to the Point and on average 5 minutes.



Your Why • Why you started your own business Was it Lack of Time, Money, Security or Purpose?



Your Story • How the business has impacted your life Where You Were Where You Are Where You Are Going



Success Stories • Tell 2 or 3 of our business partners stories Someone receiving an award or ring Rank Promotions 'Remind the audience to view the PlanNet Marketing Income

Disclosure Statement for actual earnings statistics"



Interview other Business Partners

"Why did you sign up for this event?"

"What are you most looking forward to about this event?"

"Which of the sessions do you plan to check out?"



Your Experience • Tour the scenic parts of Orlando, the property, the atrium, the pool, the PEP Rally, and your room.



The Business • Explain, in your own words, what it is that you actually do ... most people have no idea how the business works.



Major Announcement · "Breaking News" Talk about a convention announcement, company expansion, or major enhancement.



Daily Recaps • How are you feeling, What did learn about your business or self? Describe your "AHA!" moment.

CALL TO ACTION-

*End every live video with a <u>Time Sensitive Call to Action</u> "If you want more info, inbox me ASAP or give a date" "I'm looking for 5 to 10 sharp business minded people, if that's you in box me ASAP"